

## New Economy 301 Agenda

- Introduction and overview.
- How we get where we want to be.
- The science of place and the characteristics of prosperous places.
- The importance of synergy, targeting resources and strategy.

### -BREAK-

- Tools for economic analysis.
- Mechanics of developing regional strategies.
- Mechanics of developing regional “asks.”
- Moving forward and next steps.
- Question and answer session.

## PARTNERS

Michigan State University

Michigan Department of Energy,  
Labor & Economic Growth

Michigan Economic  
Development Corporation

Michigan Association of Regions

Michigan Association  
of Planning

Michigan Municipal League

Michigan Townships  
Association

MSU Extension

MSU Land Policy Institute

MSU Michigan Citizen Planner  
Program

Planning & Zoning Center  
at MSU

Register online at  
[www.landpolicy.msu.edu/MPI](http://www.landpolicy.msu.edu/MPI)



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